

Product Brochure 2020



Be Rescue Ready

What is Rigloo?

Rigloo is a reusable; inflatable refuge conveniently packed away in a small rucksack with its own battery air pump. Easily inflated within 90 seconds to provide shelter and a place to muster the family. A visible safe place to wait for the emergency services arrival.

Creates a calming environment in an otherwise unforgiving stressful situation.

2020

Key Product Features

Front and rear doors

360* vision

Lithium battery pump

Manual pressure top up pump

Single point inflation

Compact backpack

Foil Blankets

Glo Sticks

Tether anchor guy ropes and pegs



What problem does Rigloo solve?

On average there are around 800 fatalities or serious injuries on UK motorway hard shoulders each year. The Governments advice is to leave the vehicle and move to a safe place behind the barrier or at the top of the verge. No mention of adverse weather condition options.



You wouldn't go to sea without a lifesaving abandonment option so why should being in a vehicle be any different?



Product Information

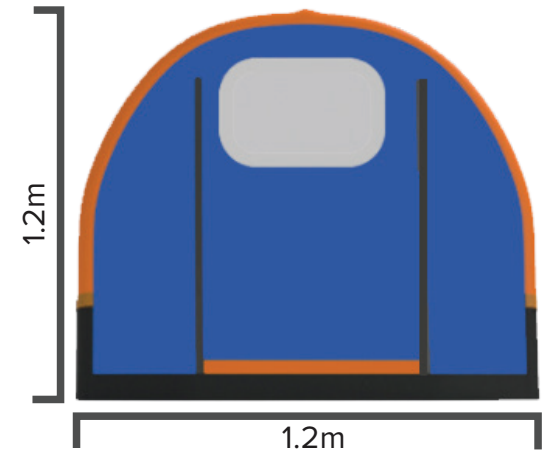
The product is supported by an inflatable skeleton comprised of three rib sections and a connecting spine. This provides sufficient rigidity shelter for the few hours necessary for breakdown cover or assistance to arrive.

A rectangle bladder links the arches at the base to hold shape once inflated.

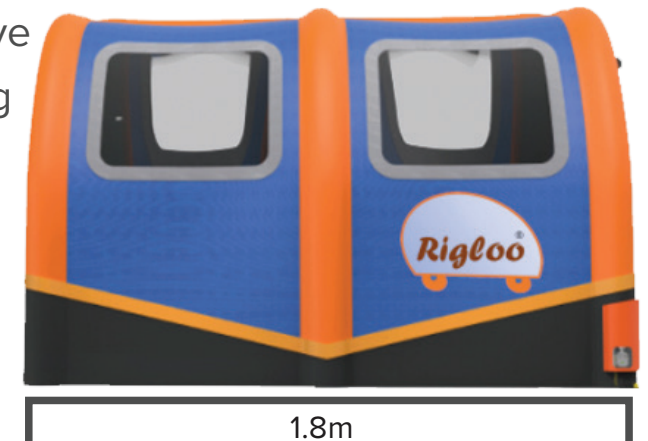


Tether before inflating

The design features a zipped entrance at either end. The door can be rolled up and tied secured if necessary. The product also features the Rigloo logo.



The Rigloo also comes with two clear TPU windows on either side and one on each door to improve internal lighting and maintain vigilance.



December

2017

Rigloo concept is discussed

Raymie and Ian initially discuss the concept of Rigloo. Many items were discussed like what it would look like, the structure, what it would be made of and of course the merits of the product. Exciting times as ideas blossom.

January

2018

Formal planning started

Further discussions take place on design and materials. Drawings are being sketched out and all research into legals are being completed. At this moment, a patent on the design is applied for.

March

2018

Company formed

This is the moment that Rigloo is officially created. Raymie goes full time and samples of product materials are received. More legal and product research takes place and trials of the materials are conducted.

September

2019

All systems go

The final design is approved and Ian and Raymie place an order for 500 units. The first demo product arrives and all marketing of the product begins. The website is created and the team starts to form. Onwards & upwards.

2020

This will be a very exciting year for Rigloo, the full launch to market will happen and the number of avenues being explored following a very positive response from various markets is already underway. Rigloo is being adapted for search and rescue and emergency response following amazing feedback from these industries. The fantastic year ahead and one the team at Rigloo are very excited about.





Compact & travel friendly

Our Rigloo comes in a convenient and easily stored rucksack. After use, the Rigloo can be rolled up and placed back in the bag.

At 400mm x 300mm x 200mm it is easily stored in the boot of your car or vehicle.



A few statistics

- More than 800 people are killed or seriously injured each year on hard shoulders and lay-bys.
- 26% of drivers have potentially risked their life by non-emergency use of the hard shoulder.
- Illness, toilet breaks & running out of fuel are the most common excuses.
- 7% of drivers have knowingly driven on the motorway in an unreliable or faulty car.



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